



---

# Sponsorship Proposal

---

Supporting the  
emotional wellbeing of  
parents on their  
journey into  
parenthood



## Contact

0490 094 994

[www.radiancesouthwest.com.au](http://www.radiancesouthwest.com.au)

[admin@radiancesouthwest.com.au](mailto:admin@radiancesouthwest.com.au)

PO Box 20 Busselton WA 6280

**Radiance** 

# About Us

Radiance is a professional organisation and our Management Committee is made up of members with a wealth of knowledge and experience such as GPs, psychologists, CEO's, midwives and Child Health or Mental Health Nurses. Aside from your support being invaluable for the mums and dads and babies in our region, there are numerous benefits to your business when supporting a grass-roots local charity such as Radiance.



## Vision

The Radiance Network South West Inc ("Radiance Network") is a community network connecting parents to local services within the community. Through partnership and collaboration, the Radiance Network aims to provide a platform of service options to support, build resilience, and enhance the emotional wellbeing of parents to strengthen family relationships.



## Mission

The Radiance Network has been established to address the multitude of needs for parents (antenatal to 3 years) who are experiencing emotional stress following birth or while caring for a young child.

# Benefits for sponsors

- **Exposure:** Through our social media, as well as our professional networks, we are able to reach a wide range of individuals and organisations throughout the South West region - from Bunbury down to Margaret River.
- **Mental health:** Up to 1 in 5 mums and 1 in 10 dads will experience perinatal anxiety and/or depression. You can be making a difference and align your organisation with ensuring the perinatal wellbeing of parents and their babies.
- **Flexibility:** Radiance is not set on a specific form of sponsorship. Our organisation is built on collaboration and creating win-win situations for our partners. We can be flexible in the way we work with you and your organisation to get the best outcomes.

# Sponsorship opportunities

Rather than prescribing all the elements of our work that can be sponsored, we'd be better off sitting down and discussing how and what works best for you and your organisation. Sponsorships can be in-kind or donations. The Radiance Network South West is registered as a charity and all donations over \$2 are tax deductible. A tax invoice will be provided.



Radiance  
Support Group

Free support group in  
Bunbury, Busselton, Collie  
and Margaret River



Mother-Baby  
Nurture Groups

Free support group in  
Bunbury and  
Busselton



Support Group  
Promotions

To ensure health  
professionals, expecting  
and new parents are aware  
of our services



ABC Radiance  
Festival - Big  
Pram Walk

Annual event in  
November's Perinatal  
Mental Health Week,  
Busselton



Swap 'n Raise  
Clothes swap  
fundraiser

Bi-annual event in May,  
Dunsborough/Yallingup



Radiance Perinatal  
and Infant Mental  
Health Symposium

Bi-annual event in  
February, Busselton

# Sponsorship packages



## Keep it simple

If you like things straight-forward, this one's for you!

morning-tea for support groups in two locations

target audience: families

social media highlight  
1x a month

logo on Support Group flyers and advertising

\$100 a week



## Let's do this!

You're dedicated and partnering with us on our journey to ensure parents' wellbeing.

professional supervision

target audience: health professionals

social media highlight 2x a month

free stall at event of your choice

logo on Support Group flyers and advertising

article in e-newsletter to 250+ professional subscribers

\$1500 a month

## Contact

Manager, Anne Mackay  
admin@radiancesouthwest.com.au  
0490 094 994

Chairperson, Amanda Prestipino  
chair@radiancesouthwest.com.au

ABN: 69 670 498 597

Bendigo Bank  
BSB: 633 000  
Account no: 1611 83157