

# THRIVE BY FIVE

[THRIVEBYFIVE.ORG.AU](http://THRIVEBYFIVE.ORG.AU)



**BROUGHT  
TO YOU BY**

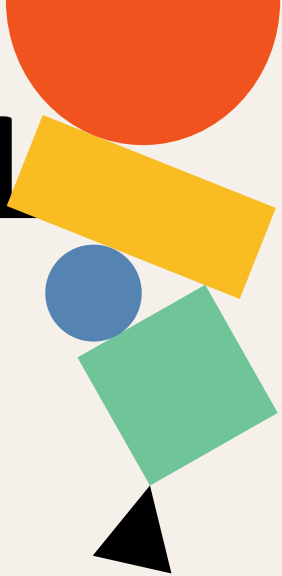


# EVERY CHILD WILL THRIVE BY FIVE

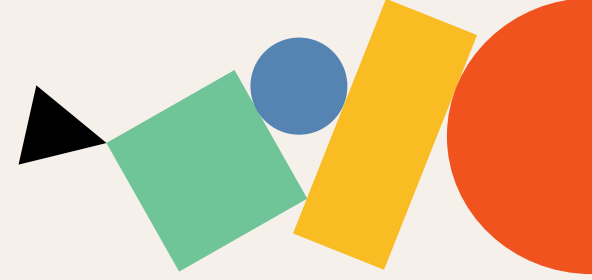
Children learn right from the start

## We want:

- Parents that are supported to make it happen
- A community that makes places for it
- A society that understands and values it



# The why?



**Newborn**



Approx. 400  
grams

**3 – 4 years**



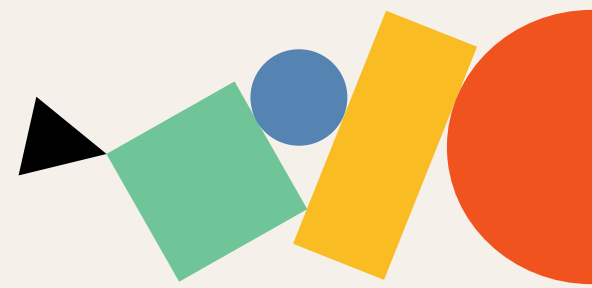
Approx.  
1100 grams

**Adult**



Approx.  
1300 grams

# OUR THEORY OF CHANGE



To ensure that all children **Thrive by Five** we will...



**Parent Empowerment**  
equipping parents/  
caregivers &  
practitioners **with**  
**knowledge**



**Demonstration**  
**Projects** Quality  
ECD systems  
change



**System change**  
national Early  
Learning Systems



# Systems CHANGE

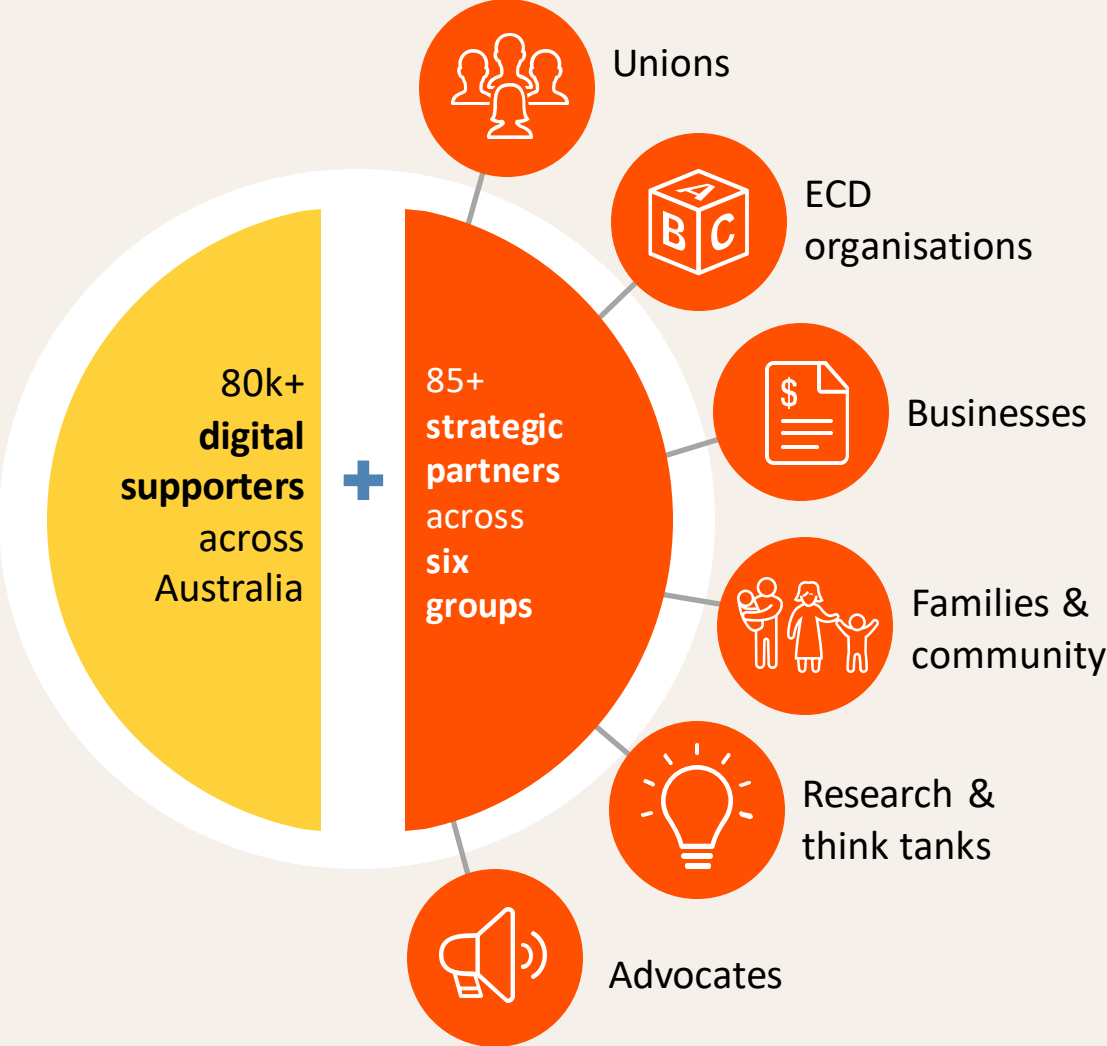
- Re-writing the rules to address inequity.

*“It is not just about having a good argument;  
it’s about **power**.”*

*Power sits with the status quo.  
You need to **shift the power balance**.”*

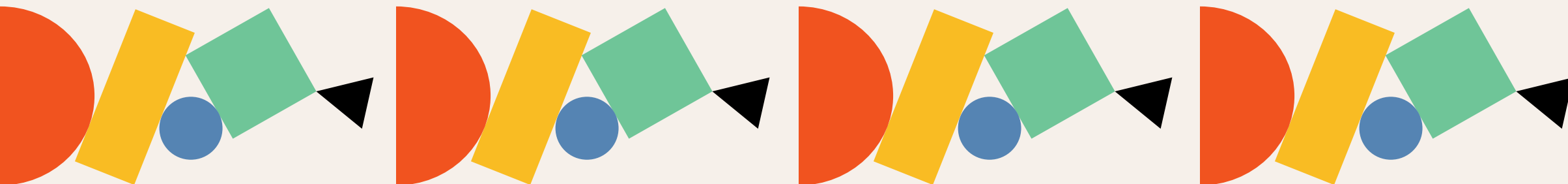


# Creating a movement



# Demonstration projects - Early Years Partnership

- Research
- Innovation
- Demonstration



# Learning, Nurturing & Care framework

**Outcomes: healthy birth, healthy birth weight, appropriate care, adequate parenting**

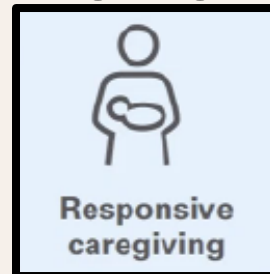
- Early Learning



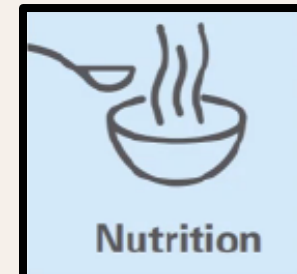
- Primary Health



- Responsive care giving



- Basic Needs



- Security and safety



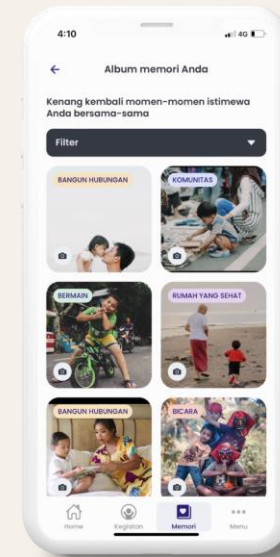
**Quality and accessibility of Maternal and Child Health**

- Structural quality- environments and facilities
- Cultural Framework (Cultural safety & inclusion)
- Program quality – informed by evidence & best practice
- Quality workforce- ( local capacity and training)



# Parent Empowerment

- Bright Tomorrows app
- Thrive by Five International app
- Thrive by Five TED Talk



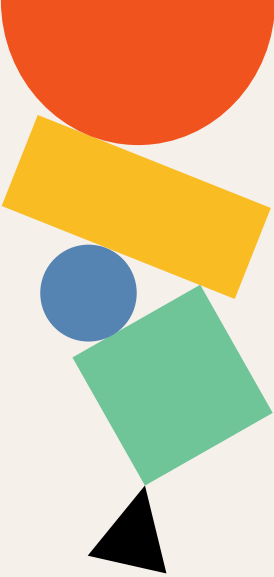
# What's **next** for TB5 MOLLY TED talk?

- **Talk embedded in:**
  - Health infrastructure
  - Health Workforce
  - Regional hubs and networks
  - Parenting and other programs



We want **every parent** in Australia to watch the talk

- Access to the talk dubbed in multiple languages
- Posters and flyers
- Promotional videos



THRIVE BY FIVE

**THE TALK  
ALL PARENTS  
NEED TO SEE**

Watch the full TED Talk here



